

The Master of Science in Communications Delivered Online from Syracuse University

To allow even more aspiring media innovators to earn a degree from the world's premier school of communications, Syracuse University's Newhouse School offers a Master of Science in Communications online.

How Does It Work?

Communications@Syracuse offers an immersive learning experience and dedicated support so earning your degree online is seamless. You will:

- Attend live, face-to-face classes with approximately 10-15 students
- Complete engaging coursework accessible via web and mobile app at any time
- Network, participate in hands-on experiences and discuss innovative new ideas and technologies at two immersion experiences
- Build relationships with your peers using familiar social networking tools
- Receive 24/7 technical and program support
- Enjoy access to all on-campus Syracuse student resources

A Practical, Hands-On Curriculum

Through Communications@Syracuse's core courses — which are designed by Newhouse School faculty and delivered through our personalized digital communications tools — you will gain a broad understanding of the 21st-century media landscape. Courses include:

- Introduction to Digital Communications
- Multimedia Storytelling
- Digital Communications Systems
- Social Media for Public Communicators
- Media Law

Four Specializations

All Communications@Syracuse students build their expertise by choosing one of four specializations: Advertising, Public Relations, Journalism Innovation or Media Management.



Public Relations

Define the voice of an organization with well-executed public relations initiatives grounded in the latest theories.



Advertising

Lead successful ad campaigns using the latest techniques in multimedia storytelling, content marketing and social media.



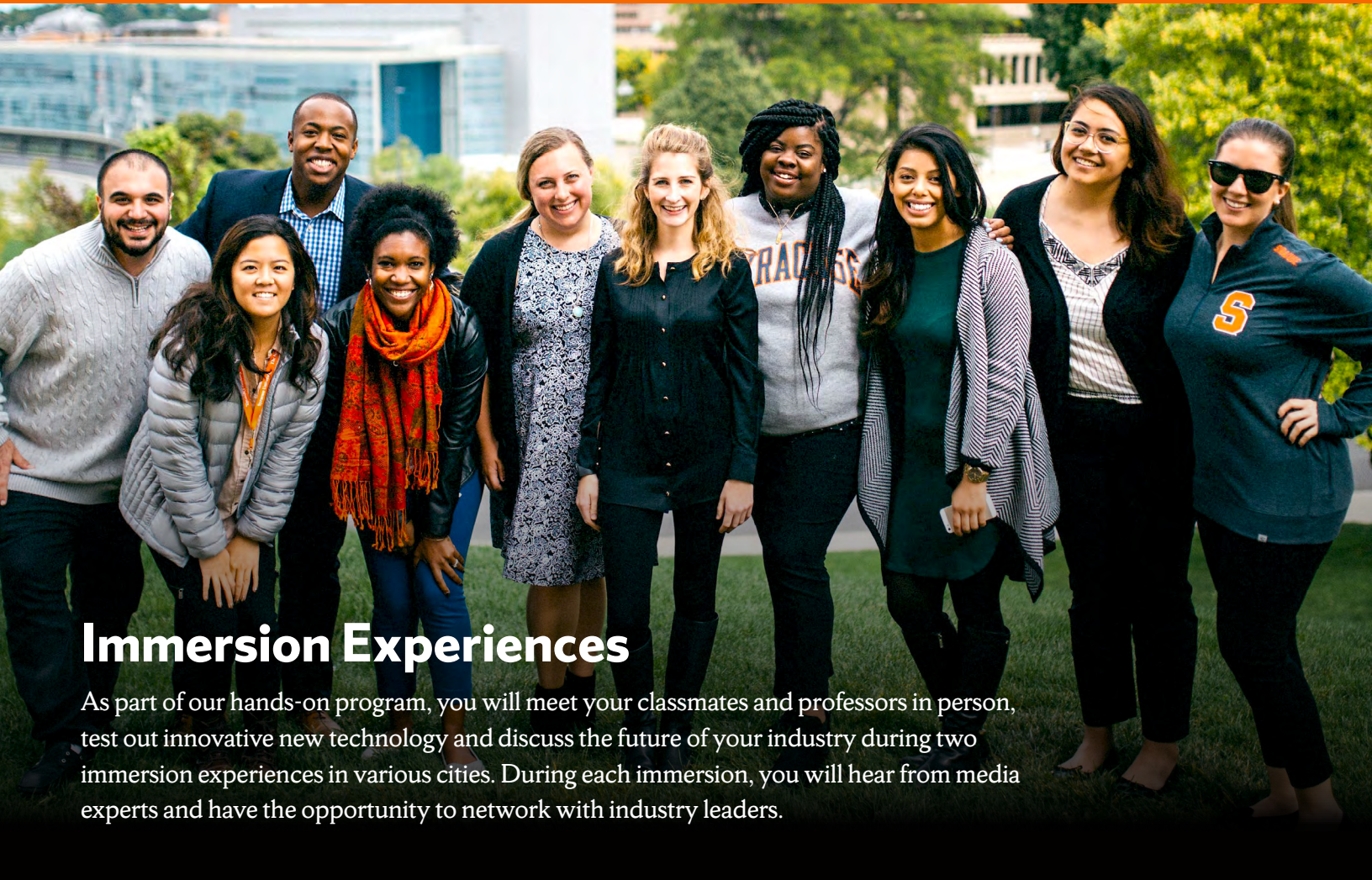
Journalism

Inspire your audience with data-driven stories delivered via cutting-edge multimedia platforms.



Media Management

Explore innovative ways to leverage new media tools like data analysis and market research while learning to lead diverse teams in a variety of fields.



Immersion Experiences

As part of our hands-on program, you will meet your classmates and professors in person, test out innovative new technology and discuss the future of your industry during two immersion experiences in various cities. During each immersion, you will hear from media experts and have the opportunity to network with industry leaders.

By the Numbers

4
specializations

33
credits

15
months to complete
(on average)

190+
current students

28,000+
Newhouse School alumni

21-66
age range

30
average age

7
average years of
work experience

77
percent female

46
percent minority

The self-reported information above reflects enrolled students as of June 2020.